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### **2010 Willis Fellow Award Recipients**

*Delta Delta Delta and Sigma Nu*

**(Omaha, NE, July 20, 2010)** The Willis Fellow recognizes exceptional leadership programs and initiatives of Fraternity Executives Association (FEA) members and their respective organizations.

Objectives of the Fellow are to celebrate the influence of an individual or organization within the Greek community by measuring the program or initiative in the categories of innovation, focus, impact, adaptability, and breadth served. Additionally, the Fellow aims to encourage education and leadership programming or initiatives that promote better citizens of the Greek community and foster the mutual sharing of ideas among all fraternal organizations.

Applications for the 2010 Willis Fellow included 9 nomination submissions including the following organizations and their respective educational leadership programs or initiatives:

- Alpha Gamma Rho: *Living the Brand*
- Alpha Phi: *Emerging Leaders Institute*
- Delta Delta Delta: *Body Image Program*
- Delta Upsilon: *Chapter Excellence Plan*
- Kappa Alpha Order: *Leadership Institute*
- Pi Beta Phi: *Leading With Values*
- Sigma Nu: *LEAD Program*
- Sigma Alpha Epsilon: *We Stand Together*
- Triangle: *Herbert Scobie Leadership School*

The 2010 Willis Fellow Award recipient and runner-up were announced at the sponsorship luncheon of the 80<sup>th</sup> annual FEA Conference in Bellevue, Washington on July 8<sup>th</sup>. **Delta Delta Delta** was recognized with high honors for *Reflections: Body Image Program*, and **Sigma Nu's LEAD Program** was recognized as the 2010 runner-up.

*Reflections: Body Image Program* is a peer-led body image education and eating disorders prevention program that will touch the lives of 20,000 young women in the next five years. The program has been repeatedly shown to work through rigorous research and testing, and has been identified by Tri Delta and its Center for Living, Learning & Leading as a signature educational initiative.

The Selection Committee noted the strength of the peer training, the volume of research and testing that support the program, and the way the organization leverages partnerships with other organizations to create positive communication for the program. Results from the ongoing research agenda for *Reflections* have been published in several prestigious, peer-reviewed scientific journals. Tri Delta is in the middle of a ten-year strategic plan to further implement the program, and the Selection Committee looks forward to its continued success.

Sigma Nu's *LEAD Program* is a four-year, multi-phase ethical leadership development and membership education initiative. This program was originally implemented by the Fraternity in 1988, and was reviewed and revised ten years later. In 2005, a significant survey component was added,



allowing Sigma Nu to continue to improve the program. The Selection Committee noted Sigma Nu's commitment to refining the effectiveness of the program, as well as the breadth of members reached by the *LEAD Program*.

Past recipients of the Fellow Award include: Beta Theta Pi, *Men of Principle Initiative* (2001), Pi Kappa Phi, *STAR Program* (2002), Sigma Phi Epsilon, *Leadership Continuum* (2003), Sigma Alpha Epsilon, *True Gentlemen Initiative* (2004), Beta Theta Pi, *The Miller Nichols, Chapter Presidents Leadership Academy & The Hugh E. Stephenson Leadership Summit* (2005), Alpha Chi Omega *Work Hard. Play Smart* (2006), Alpha Chi Omega *Programming with Purpose* (2007), Gamma Phi Beta *Collegiate Advisor Development and Volunteer Leader Training Programs* (2008) and the Greek Video Consortium for *RESPONSE ABILITY: Transforming Values Into Action* (2009).

Willis shares the commitment of FEA member fraternities to continually share positive programming with peer organizations and encourages members to remain true to the principles upon which their organizations are based, thereby producing men and women of which those organizations may be proud.

Kirklin & Co., LLC, was founded in 1991 to serve the insurance needs of college student and alumni organizations, and recently became part of Willis Group Holdings as a result of the merger of Willis with Hilb, Rogal and Hobbs. Willis, as the company is now known, provides comprehensive liability coverage to 57 NIC fraternities, 7 NPHC fraternal organizations, 10 NALFO fraternal organizations, 2 NPC sororities, several professional and local organizations in addition to providing coverage to over 1,500 property locations and educational efforts to complement the programming of clients and constituents.

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