

---FOR IMMEDIATE RELEASE---

2007 HRH Fellow Award Recipients

Alpha Chi Omega and Gamma Phi Beta receive top honors

(Omaha, NE, July 12, 2007) The HRH Fellow recognizes exceptional leadership programs and initiatives of Fraternity Executives Association (FEA) members and their respective organizations.

Objectives of the Fellow are to celebrate the influence of an individual or organization within the Greek community by measuring the program or initiative in the categories of innovation, focus, impact, adaptability, and breadth served. Additionally, aspirations of the Fellow are to encourage education and leadership programming or initiatives that promote better citizens of the Greek community and foster the mutual sharing of ideas among all fraternal organizations.

Applications for the 2007 HRH Fellow witnessed a total of 10 nomination submissions including the following organizations and their respective educational leadership programs or initiatives:

- ☐ Alpha Chi Omega: *Programming with Purpose*
- ☐ Alpha Chi Omega: *Leadership Academy*
- ☐ Delta Delta Delta: *Dr. Carolyn Becker, Body Image Program*
- ☐ Delta Gamma: *The Leadership Institute: Circles of Influence*
- ☐ Delta Chi: *A's Academy*
- ☐ Gamma Phi Beta: *The Collegiate Advisor Development Program*
- ☐ Kappa Delta/Zeta Tau Alpha: *Stand Up! Stand Out!*
- ☐ Pi Beta Phi: *Leading with Values*
- ☐ Pi Kappa Phi: *The Ladder of Risk*
- ☐ Sigma Lambda Gamma: *Emotional Intelligence*

The 2007 HRH Fellow Award recipient and runner-up were announced at the sponsorship luncheon of the 77th annual FEA Conference in Orlando, Florida, on July 8th. **Alpha Chi Omega** Fraternity was recognized with high honors for *Programming with Purpose* and **Gamma Phi Beta's Collegiate Advisor Development Program** was recognized as the 2007 runner-up.

Programming with Purpose is Alpha Chi Omega's research-based process for developing chapter programming that is customized and personalized based on members' responses to the Educational Benchmarking, Inc. Fraternity/Sorority Survey. The Fraternity is thus able to address national issues using local data to better reach members. Programs address such issues as expectations of membership, the negative impact of alcohol, overprogramming, academic support and cost containment. This targeted and intentional method of programming allows the organization to use resources efficiently and effectively. Over 90% of collegiate chapters participated in the survey in 2006, so the program has grown in credibility and utility each year it has been used.



Launched in September, 2006 Gamma Phi Beta Sorority's *The Collegiate Advisor Development Program* is a web-based advisor training program that features nine self-guided modules covering all areas of advising. The program has enrolled over 400 advisors, allowing them to touch the lives of thousands of students. Participants who complete the course are deemed an "Accredited Gamma Phi Beta Advisor."

Past recipients of the HRH Fellow Award include: Beta Theta Pi, *Men of Principle Initiative* (2001), Pi Kappa Phi, *STAR Program* (2002), Sigma Phi Epsilon, *Leadership Continuum* (2003), Sigma Alpha Epsilon, *True Gentlemen Initiative* (2004), Beta Theta Pi, *The Miller Nichols, Chapter Presidents Leadership Academy & The Hugh E. Stephenson Leadership Summit* (2005), and Alpha Chi Omega "*Work Hard. Play Smart*" (2006).

HRH/Kirklin & Co., LLC shares the commitment of FEA member fraternities to continually share positive programming with peer organizations and encourages members to remain true to the principles upon which their organizations are based, thereby producing men and women of which those organizations may be proud.

Founded in 1991, HRH/Kirklin & Co., LLC designs property and casualty insurance programs to insure the operations of college and professional fraternal organizations including; national college and professional fraternal groups along with honorary societies.

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